



The Quechee Times

Good People ∞ Good Places ∞ Good Things Happening

2022 MENU OF ADVERTISING OFFERINGS

ENGAGING DISPLAY ADS

- 1/8-page:** \$230 4.25" w x 2.75" h
- 1/6-page:** \$330 4.25" w x 3.70" h
- 1/4-page:** \$430 4.25" w x 5.63" h
- 1/3-page:** \$530 8.75" w x 3.70" h
- 3/8-page:** \$630 4.25" w x 8.50" h
- 1/2-pg horiz:** \$730 8.75" w x 5.63" h
- 1/2-pg vert:** \$730 4.25" w x 11.375" h
- Full-page:** \$1430 8.75" w x 11.75" h

Contact us for more details.
advertise@greatergoodmedia.net
888-868-7192

THEMED SPONSORSHIPS

CHOOSE A THEME...

- | | |
|-------------------|------------------|
| People and Pets | Village Elders |
| Animals Rule! | Our Mother Earth |
| Community Impact | Local Sports |
| Good Job! | Good Business! |
| A Day in the Life | The Arts |
| Good Idea! | Goodness InDeed |

OR CREATE YOUR OWN THEME

- Exclusive Full Page** \$1400
- 1/2 Page** \$700

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HOST YOUR OWN COLUMN

1/2 Page \$730
500 words with 1 photo/graphic;
or 700 words with no photo

Full Page \$1400
1000 words with 2 photos/graphics

Banner dimensions:

1/2-page vertical: 4.25" w x 1.5" h vertical
1/2-page horizontal/full page: 8.75" w x 1.5" h

Each column will include:
a banner ad for sponsor branding
and 'free' article space
(to be submitted by advertiser within
editorial guidelines).

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DEADLINES

Summer

Reserve space by April 15, 2022
Ad Materials due by April 22, 2022
Mail Date: May 18, 2022

Fall

Reserve space by July 15, 2022
Ad Materials due by July 22, 2022
Mail Date: August 17, 2022

Holiday

Reserve space by October 14, 2022
Ad Materials due by October 21, 2022
Mail Date: November 16, 2022